



ECON

ENCONTRO DE NEGÓCIOS DAS **AMÉRICAS**

ECON - Encontro de Negócios das Américas plays a strategic and fundamental role for Brazil, simplifying the expansion of its markets. The event proves to be extremely effective, serving as a platform for empowerment and highlighting entrepreneurs and families who wish for internationalization and access to the American market, covering various business segments.

The goal of ECON is to become a reference in business meetings and to gather knowledge to bring people closer to their business goals, always valuing transparency, responsibility, respect, and commitment.



2024 CITIES & DATES

NATAL - November 4th

JOÃO PESSOA - November 5th

RECIFE - November 6th

FORTALEZA - November 8th



2025 CITIES & DATES

BRASÍLIA - February 3rd

GOIÂNIA - February 5th

BELO HORIZONTE - February 7th

RIO DE JANEIRO - May 12th

VITÓRIA - May 14th

SALVADOR - May 15th

PORTO ALEGRE - August 4th

FLORIANÓPOLIS - August 6th

BALNEÁRIO CAMBORIÚ - August 7th

CURITIBA - August 9th

SÃO PAULO - November 10th

BARUERI - November 11th

CAMPINAS - November 13th



ESTIMATED AUDIENCE

Approximately **50 entrepreneurs are expected in each city of the event.** This audience will consist of business owners looking to internationalize their businesses, families seeking a better quality of life, among others.



SCHEDULE

05:00 pm - Opening ceremony with local authorities

05:30 pm - 1st panel - What it takes to start a business in the USA and its tax planning

05:40 pm - Internationalization of companies in the Food and Beverage sectors

05:50 pm - 3rd panel - What visa will I need before internationalizing my company in the USA?

06:00 pm - 4th panel - Internationalization of companies in the Construction, Furniture, Flooring, and Ceramics sectors

06:10 pm - 5th panel - Exploring financing options to expand my company in the USA

06:20 pm - 6th panel - Internationalization of companies in the Tourism, Restaurant, Bakery, Supermarket, Pizzeria, Clinics, and Creative Economy sectors

06:30 pm - 7th panel - Internationalization of companies in the Fashion, Clothing, and Footwear sectors

06:40 pm - 8th panel - Internationalization of companies in the Technology and Energy sectors

07:00 pm - Dinner/Presentation of entities and the support they offer to Brazilian entrepreneurs in the internationalization process: Apex, Secom, Sebrae, Fecomércio, Consulate of Orlando, Correios, Casa da Indústria, and Banco do Nordeste

08:00 pm - 1st Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:05 pm - 2nd Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:10 pm - 3rd Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:15 pm - 4th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:20 pm - 5th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:25 pm - 6th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:30 pm - 7th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:35 pm - 8th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:40 pm - 9th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:45 pm - 10th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:50 pm - 11th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

08:55 pm - 12th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

09:00 pm - Networking



At the **Moment Networking**, which consists of presentations and conversations aimed at fostering connections between entrepreneurs from Brazil and the United States, **we seek to arouse interest** in products, services, and partnerships that **can enrich contacts established through business relations**. This interaction aims to result in significant opportunities for the internationalization of businesses, promoting a lasting collaboration among the participants.



**DIAMOND SPONSORSHIP
(OFFICIAL SPONSOR)**

R\$ 3.000,00

Logo and mention in **all event materials** per city;
Participation in the Networking Moment with
a 5-minute presentation."





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