



# ECON

ENCONTRO DE NEGÓCIOS DAS **AMÉRICAS**



**ECON** - Encontro de Negócios das Américas plays a strategic and fundamental role for Brazil, simplifying the expansion of its markets. The event proves to be extremely effective, serving as a platform for empowerment and highlighting entrepreneurs and families who wish for internationalization and access to the American market, covering various business segments.

The goal of ECON is to become a reference in business meetings and to gather knowledge to bring people closer to their business goals, always valuing transparency, responsibility, respect, and commitment.



# 2024 CITIES & DATES

**NATAL** - November 4th

**JOÃO PESSOA** - November 5th

**RECIFE** - November 6th

**FORTALEZA** - November 8th





# 2025 CITIES & DATES

**BRASÍLIA** - February 3rd

**GOIÂNIA** - February 5th

**BELO HORIZONTE** - February 7th

**RIO DE JANEIRO** - May 12th

**VITÓRIA** - May 14th

**SALVADOR** - May 15th

**PORTO ALEGRE** - August 4th

**FLORIANÓPOLIS** - August 6th

**BALNEÁRIO CAMBORIÚ** - August 7th

**CURITIBA** - August 9th

**SÃO PAULO** - November 10th

**BARUERI** - November 11th

**CAMPINAS** - November 13th



## ESTIMATED AUDIENCE

Approximately **50 entrepreneurs** are **expected in each city of the event.** This audience will consist of business owners looking to internationalize their businesses, families seeking a better quality of life, among others.





# SCHEDULE

**05:00 pm** - Opening ceremony with local authorities

**05:30 pm** - 1st panel - What it takes to start a business in the USA and its tax planning

**05:40 pm** - Internationalization of companies in the Food and Beverage sectors

**05:50 pm** - 3rd panel - What visa will I need before internationalizing my company in the USA?

**06:00 pm** - 4th panel - Internationalization of companies in the Construction, Furniture, Flooring, and Ceramics sectors

**06:10 pm** - 5th panel - Exploring financing options to expand my company in the USA

**06:20 pm** - 6th panel - Internationalization of companies in the Tourism, Restaurant, Bakery, Supermarket, Pizzeria, Clinics, and Creative Economy sectors

**06:30 pm** - 7th panel - Internationalization of companies in the Fashion, Clothing, and Footwear sectors

**06:40 pm** - 8th panel - Internationalization of companies in the Technology and Energy sectors

**07:00 pm** - Dinner/Presentation of entities and the support they offer to Brazilian entrepreneurs in the internationalization process: Apex, Secom, Sebrae, Fecomércio, Consulate of Orlando, Correios, Casa da Indústria, and Banco do Nordeste

**08:00 pm** - 1st Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:05 pm** - 2nd Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:10 pm** - 3rd Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:15 pm** - 4th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:20 pm** - 5th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:25 pm** - 6th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:30 pm** - 7th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:35 pm** - 8th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:40 pm** - 9th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:45 pm** - 10th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:50 pm** - 11th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**08:55 pm** - 12th Moment of bilateral presentation between Brazilian and American companies to expand investments and international reach

**09:00 pm** - Networking





At the **Moment Networking**, which consists of presentations and conversations aimed at fostering connections between entrepreneurs from Brazil and the United States, **we seek to arouse interest** in products, services, and partnerships that **can enrich contacts established through business relations**. This interaction aims to result in significant opportunities for the internationalization of businesses, promoting a lasting collaboration among the participants.





**LIVESTREAM SPONSOR (FOR ONE  
CITY ONLY) - YOUTUBE**

10-minute company presentation during the  
Networking Moment;  
Exclusive brand on the Youtube livestream per city;  
Two nights in a 4-star hotel;  
Three event access passes;  
Airport - hotel - airport transfer.

**\$ 3.000,00**





**VIRTUAL NETWORKING SPONSORSHIP  
(ALL CITIES)**

5-minute video presentation of the company  
during the Networking Moment;  
Three access passes to the event;  
Brand prominently featured as a supporter in the  
event's promotional material.

**\$ 1.500,00**





**PANELIST BY CITY**

1 panel of 10 minutes;  
Participation in the Networking Moment with  
a presentation slot;  
Three access passes to the event;  
Brand prominently featured as a supporter in  
the event's promotional material.

**\$ 1.250,00**





**MASTER PANELIST BY CITY**

- 1 panel of 10 minutes;
- Participation in the Networking Moment with a presentation slot;
- Brand prominently featured as a supporter in the event's promotional material;
- Three access passes to the event;
- Two nights' stay in a 4-star hotel\*;
- Airport - hotel - airport transfers.

**\$ 2.000,00**







# UNITED STATES PACKAGE

## DIAMOND SPONSORSHIP (OFFICIAL SPONSOR)

**\$ 800,00**

Logo and mention in **all event materials** per city;  
Participation in the Networking Moment with  
a 5-minute presentation."







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# OUS CONTACTS

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