

SPONSORSHIP PLAN

ECON

MISSÃO FLÓRIDA

APRIL 7TH TO 13TH, 2025
IN ORLANDO



The Missão Flórida aims to provide a comprehensive immersion into the business and cultural scenarios of Orlando. In an intensive week, Brazilian entrepreneurs will have a unique opportunity to absorb and comprehend the dynamics of business in the United States.

With the goal of educating and fostering openness to the American market, the Florida Mission represents not only an excellent chance to understand the business environment in America but also a valuable opportunity for the exchange of knowledge and experiences among participants.

The immersion is scheduled for April 2025.



SCHEDULE:

1st day (April 7, 2025)

- Arrival in Orlando
- Transfer to Spot X Hotel
- Welcome dinner at Fogo de Chão with business leaders;

2nd day (April 8, 2025)

- Meeting at the Consulate of Orlando
- Visit to Orlando City Hall
- Lunch with entrepreneurs at Texas de Brazil
- Meeting with ECON business leaders
- Dinner at Pie-Fection with the business group;

3rd day (April 9, 2025)

- Meeting with Apex and SECOM
- Lunch with entrepreneurs at Boteco do Manolo
- Visits to business ventures
- Dinner at Camila's;

4th day (April 10, 2025)

- Meeting with association groups, entities, and various organizations
- Lunch with entrepreneurs at Boi Brazil Churrascaria -
- Visits to business ventures
- Dinner at Kingdom Sushi;

5th day (April 11, 2025)

- City Tour (Exploring the Beauties of Orlando)
- Lunch with entrepreneurs at BR77
- Disney Springs (A Company Larger Than a City)
- Visit to Disney resorts
- Dinner with entrepreneurs at Adega Gaúcha;

6th day (April 12, 2025)

- ECON Expo (Morning exhibition of opportunities for entrepreneurs from the Mission Florida group for the Brazilian community) (location to be determined)
- Closing dinner at Mango's;

7th day (April 13, 2025)

- Free morning
- Check-out (noon)
- Return to Brazil.

1st day (April 7, 2025)



• Arrival in Orlando



• Transfer to Spot X Hotel



• Welcome dinner at Fogo de Chão
with business leaders;

2nd day (April 8, 2025)



- Meeting at the Consulate of Orlando



- Visit to Orlando City Hall



- Lunch with entrepreneurs at Texas de Brazil



- Meeting with ECON business leaders



- Dinner at Pie-Fection with the business group

3rd day (April 9, 2025)



• Meeting with Apex



• Meeting
with SECOM



• Lunch with entrepreneurs
at Boteco do Manolo



• Visits to business ventures



• Dinner at Camila's

4th day (April 10, 2025)



- Meeting with association groups, entities, and various organizations Brasil-EUA



- Lunch with entrepreneurs at Boi Brazil Churrascaria



- Visits to business ventures



- Dinner at Kingdom Sushi

5th day (April 11, 2025)



- City Tour



- Lunch with entrepreneurs
at BR77



- Visit to Disney Springs
and Disney resorts



- Dinner with entrepreneurs
at Adegas Gaúchas



6th day (April 12, 2025)



- **ECON Expo (Morning exhibition of opportunities for entrepreneurs from the Mission Florida group for the Brazilian community)
(location to be determined)**



Closing dinner at Mango's

7th day (April 13, 2025)



- Free morning
- Check-Out (noon)
- Return to Brazil



ECON
MISSÃO FLÓRIDA

In this immersion, the Missão Flórida will provide several benefits for Brazilian entrepreneurs who aim to expand their businesses and gain a better understanding of the North American market, such as:

- **Networking;**
- **Cultural experience;**
- **Potential business expansion;**
- **Guided visits to business ventures;**
- **Access to information and resources;**
- **Investment opportunities;**
- **Specialized counseling;**
- **Bilateral business exposure.**

MEDIA PLAN

SPONSORSHIP 6

MASTER
Sponsor with
naming rights

+ Items **SPONSORSHIP 5**

\$ 30.000

SPONSORSHIP 3

- Right to brand as a supporter;
- Gift in the goody bag;
- Brand mention on social media;
- Logo on the kit;
- Backdrop.

\$ 2.000

SPONSORSHIP 5

- Brand as a supporter;
- Gift in the goody bag;
- Brand mention on social media;
- Logo on the kit;
- Backdrop;
- Business moment at the restaurant;
- Increased brand exposure;
- Visit to the company facilities.

\$ 10.000

SPONSORSHIP 2

- Right to brand as a supporter;
- Gift in the goody bag;
- Brand mention on social media.

\$ 1.000

SPONSORSHIP 4

- Brand as a supporter;
- Gift in the goody bag;
- Brand mention on social media;
- Logo on the kit;
- Backdrop;
- Business moment at the restaurant.

\$ 4.000

SPONSORSHIP 1

- Right to brand as a supporter;
- Gift in the goody bag.

\$ 500

O U R S O C I A L M E D I A

 ECON.USA

 company/econmissaoflorida/

 @ECON.USA

 ECONUSABR

 @ECON-USA

C O N T A C T U S



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