SPONSORSHIP PLAN

MISSÃO FLORIDA

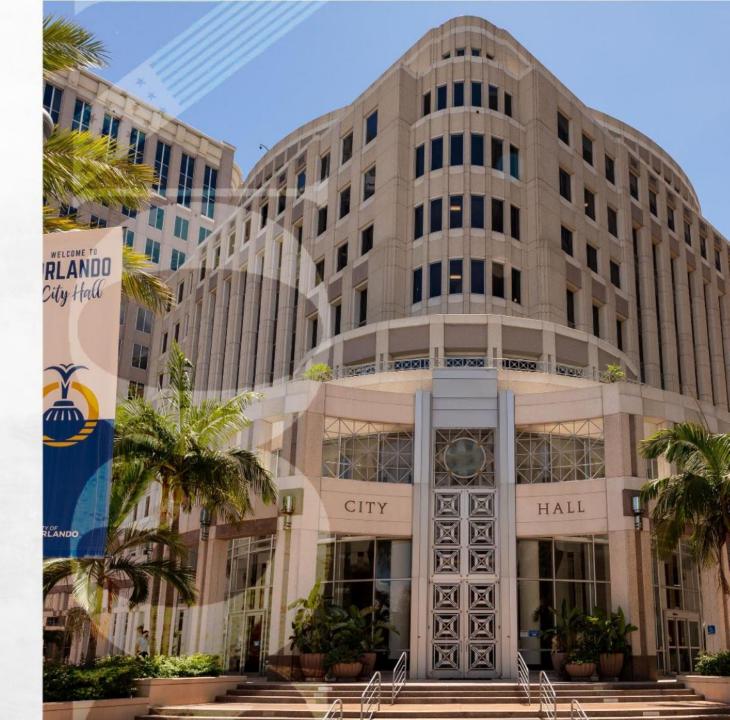
APRIL 7TH TO 13TH, 2025 IN ORLANDO



The Missão Flórida aims to provide a comprehensive immersion into the business and cultural scenarios of Orlando. In an intensive week, Brazilian entrepreneurs will have a unique opportunity to absorb and comprehend the dynamics of business in the United States.

With the goal of educating and fostering openness to the American market, the Florida Mission represents not only an excellent chance to understand the business environment in America but also a valuable opportunity for the exchange of knowledge and experiences among participants.

The immersion is scheduled for April 2025.



SCHEDULE:

1st day (April 7, 2025)

- Arrival in Orlando
- Transfer to Spot X Hotel
- · Welcome dinner at Fogo de Chão with business leaders:

2nd day (April 8, 2025)

- Meeting at the Consulate of Orlando
- Visit to Orlando City Hall
- · Lunch with entrepreneurs at Texas de Brazil
- Meeting with ECON business leaders
- Dinner at Pie-Fection with the business group;
 Dinner at Camila's;

3rd day (April 9, 2025)

- Meeting with Apex and SECOM
- Lunch with entrepreneurs at Boteco do Manolo
- Visits to business ventures

4th day (April 10, 2025)

- Meeting with association groups, entities, and various organizations
- · Lunch with entrepreneurs at Boi Brazil Churrascaria -
- Visits to business ventures
- Dinner at Kingdom Sushi;

5th day (April 11, 2025)

- City Tour (Exploring the Beauties of Orlando)
- Lunch with entrepreneurs at BR77
- Disney Springs (A Company Larger Than a City)
- Visit to Disney resorts
- Dinner with entrepreneurs at Adega Gaúcha;

6th day (April 12, 2025)

- ECON Expo (Morning exhibition of opportunities for entrepreneurs from the Mission Florida group for the Brazilian community) (location to be determined)
- · Closing dinner at Mango's;

7th day (April 13, 2025)

- Free morning
- Check-out (noon)
- · Return to Brazil.





1st day (April 7, 2025)



· Arrival in Orlando



Transfer to Spot X Hotel



 Welcome dinner at Fogo de Chão with business leaders;



2nd day (April 8, 2025)



 Meeting at the Consulate of Orlando



Visit to Orlando City Hall



 Lunch with entrepreneurs at Texas de Brazil



 Meeting with ECON business leaders



 Dinner at Pie-Fection with the business group



3rd day (April 9, 2025)



Meeting with Apex



 Meeting with SECOM





 Lunch with entrepreneurs
 Visits to business ventures at Boteco do Manolo



· Dinner at Camila's



4th day (April 10, 2025)



 Meeting with association groups, entities, and various organizations Brasil-EUA



 Lunch with entrepreneurs at Boi Brazil Churrascaria



Visits to business ventures



· Dinner at Kingdom Sushi



5th day (April 11, 2025)



· City Tour



 Lunch with entrepreneurs at BR77



 Visit to Disney Springs and Disney resorts



 Dinner with entrepreneurs at Adega Gaúcha



6th day (April 12, 2025)



• ECON Expo (Morning exhibition of opportunities for entrepreneurs from the Mission Florida group for the Brazilian community) (location to be determined)



Closing dinner at Mango's



7th day (April 13, 2025)









• Free morning • Check-Out (noon) • Return to Brazil



MEDIA PLAN

SPONSORSHIP 6

MASTER Sponsor with naming rights

+ Items SPONSORSHIP 5

\$30.000

SPONSORSHIP 3

- Right to brand as a supporter;
- Gift in the goody bag;
- Brand mention on social media;
- Logo on the kit;
- Backdrop.

SPONSORSHIP 5

- Brand as a supporter;
- Gift in the goody bag;
- Brand mention on social media;
- Logo on the kit;
- Backdrop;
- Business moment at the restaurant;
- Increased brand exposure;
- Visit to the company facilities.

\$10.000

SPONSORSHIP 2

- Right to brand as a supporter;
- Gift in the goody bag;
- Brand mention on social media.

SPONSORSHIP 4

- Brand as a supporter;
- Gift in the goody bag;
- Brand mention on social media;
- Logo on the kit;
- Backdrop;
- Business moment at the restaurant.

\$4.000

SPONSORSHIP 1

- Right to brand as a supporter;
- Gift in the goody bag.

\$ 2.000

\$ 1.000

500



O ECON.USA

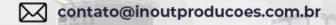
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